



COMPANY PROFILE



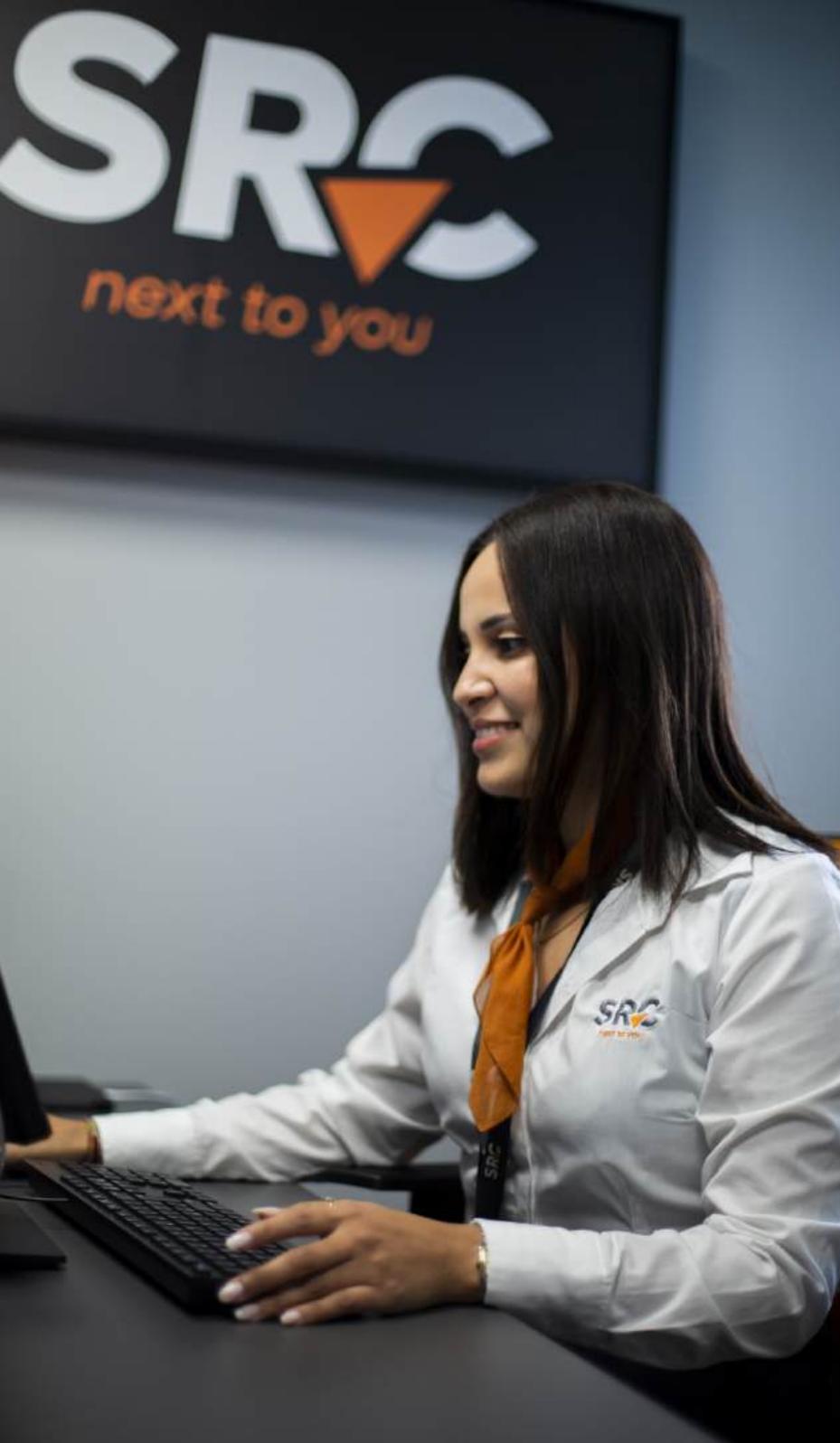
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THE ESSENCE OF SRC

«Providing an experience that makes car rental a fundamental and unforgettable part of the journey».





ABOUT US

We are a company specialising in short- and medium-term car hire in Italy, with a particular focus on accessible and inclusive mobility solutions.

Founded in **2011** with the aim of revolutionising the car hire sector, we offer innovative, technologically advanced services geared towards maximum customer satisfaction.

MISSION AND VISION

Our **mission** is to ensure a safe rental experience tailored to every need.

We are committed to offering a high-quality service, with a particular focus on inclusivity and sustainability, contributing to smarter and more responsible mobility.

We want to be a **benchmark** in the car hire sector, offering highly personalised solutions for both leisure and **B2B** customers.

We are constantly working to expand our network and improve our services, with the aim of making car hire a smooth, reliable and barrier-free experience, with a focus on the Customer.





WHY CHOOSE SRC?

SRC is more than just a car hire company: it is a trusted partner for **modern, inclusive** and **sustainable mobility**.

/INCLUSIVITY

We are committed to making mobility accessible to everyone. We offer vehicles and services dedicated to people with specific needs, contributing to a more inclusive world without barriers.

/SUSTAINABILITY AND ERGONOMICS

We are committed to **responsible mobility**, integrating hybrid vehicles into our fleet to reduce our environmental impact. Our goal is to offer eco-friendly rental solutions without compromising on performance. The same attention to the environment is also reflected in our workspaces: our office furniture is made from **recycled materials** and **sustainable production processes**, confirming our commitment that starts with small everyday choices.



Particular attention is also paid to the wellbeing of our people. The environments and workstations are designed with **ergonomics** and **comfort** in mind: lighting designed to avoid reflections on screens, benches and desks optimised for correct posture, and chairs selected to ensure support throughout the day. These elements contribute to creating healthier, more functional spaces that are geared towards the **wellbeing of all staff**.

// INNOVATION AND TECHNOLOGY

We constantly invest in advanced technological solutions to make car rental a **quick** and **easy** experience. Thanks to our digital systems, customers can book, manage and modify their reservations extremely quickly and independently.

Our innovation also involves simplifying digital contracting systems through **OTP**, one-click payment methods and, above all, a quick and efficient pick-up process thanks to the **ZeroWait** service, designed to eliminate queues and vehicle delivery times.

An **integrated technological ecosystem** that guarantees a modern, intuitive car hire experience that is truly focused on the customer's needs.



/RECRUITMENT AND TRAINING

SRC's success stems from the value of the people who represent the company every day with professionalism and dedication. That is why we invest in a careful and structured recruitment process, aimed at identifying motivated and Customer-oriented profiles. Once hired, employees follow **continuous training programmes**, with courses dedicated to the development of **technical, linguistic** and **interpersonal skills**, with a view to **continuous learning** that promotes personal and professional growth.

The working environment is designed to ensure well-being and flexibility, through balanced management of shifts, schedules and spaces designed to support comfort and efficiency. Completing this model is a reward system based on the **Customer Satisfaction Index (CSI)**: operators' performance is measured through customer evaluations and recognised through incentives that reward commitment and quality of service.

At SRC, we believe that taking care of people means ensuring a better experience for our customers: that is why we continue to build a corporate culture based on growth, listening and valuing people.



OUR ETHICAL CODE

Ethics is a code of values that guides our choices and actions and determines the purpose and success of the Company:

- Our ethics are based on principles of honesty, respect, sincerity, transparency, fairness and reliability.
- Passion for work, team spirit, solidarity and mutual support among colleagues are the cornerstones of the company.
- The Collaborator must have a desire to grow, improve themselves, be reliable and willing to contribute to the achievement of the Company's goals, in accordance with company values and policies.
- Work must always be carried out with precision, accuracy and punctuality, paying attention to every detail of the task assigned.
- Every employee and customer must be treated with respect and listened to with interest and understanding.



- People can only grow within the company and enjoy financial opportunities if they produce excellent results.
- The good of the group always prevails over the interests of the individual.
- Agreements made must be respected, and if necessary, renegotiated and agreed upon by both parties.
- Customer satisfaction is our primary goal, even if it means reducing our profit margin on a sale.
- Statistics are an important tool in evaluating people's performance. Where it is not possible to use them, we take into account efficiency, availability and contribution to the achievement of the company's goals.
- Competition should be seen as an opportunity for growth, allowing companies to stand out and emerge in the market.
- The sale of the service must exclusively meet the needs of customers, and not a personal interest linked to a possible sales incentive plan.
- Surprising and exceeding customer expectations is a company prerogative.

TERRITORIAL EXPANSION

SRC's growth can also be measured by its increasingly widespread presence throughout the country. Today, the company has offices in **Turin, Milan, Bologna, Pisa, Florence, Catania, Palermo, Trapani** and **Milazzo**, covering the country's main airports and tourist hubs. The network also has a franchised office in **Lamezia Terme**.

The expansion continues with new openings already planned in **Bergamo, Naples** and **Milan Malpensa**.

This growth reflects a clear vision: to be ever closer to its customers, offering a quality service and a constantly evolving national network, in line with the payoff that has always guided the brand: **Next to You**.

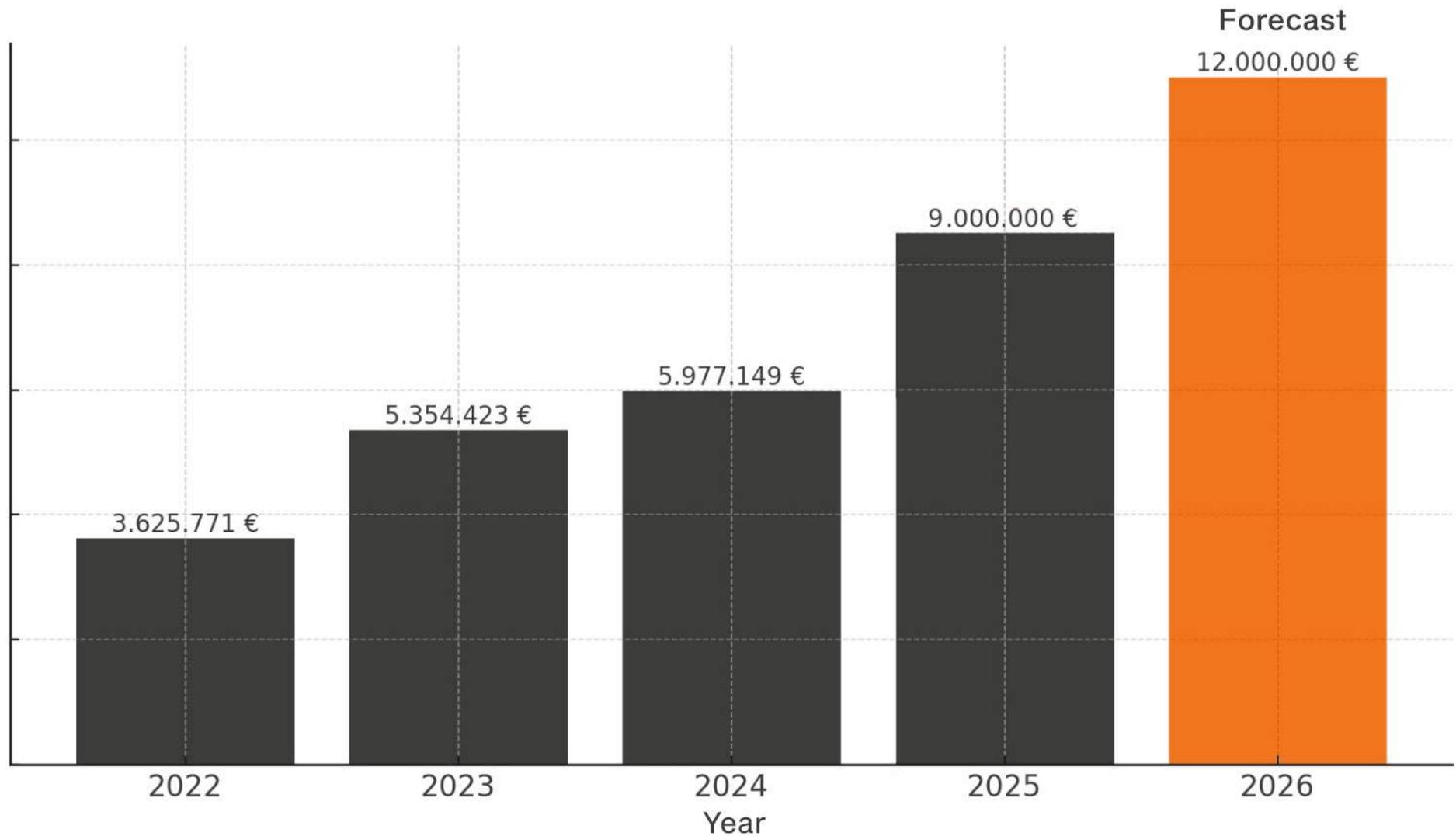


SOLID AND STEADY GROWTH

In recent years, SRC has experienced steady growth, going from a turnover of **3.6 million euros** in 2022 to a projected **12 million euros** in 2026.

This solid development has been supported by targeted investments in innovation, service quality and the expansion of the network throughout the country. This growth has been achieved despite a general downturn in the market over the last two years and increasing saturation in the competitive landscape, thanks to the uniqueness of SRC's services and its constant focus on customer needs. This result demonstrates the company's ability to stand out for its vision, reliability and added value, consolidating its position in the car rental sector.

Evolution of SRC Rent Car turnover (2022-2026)



SRC maintained an average compound growth rate of over +32% per annum, confirming the solidity of its development trend.

FLEET

SRC Rent Car has a fleet of over **1,500 vehicles**, consisting of models that are constantly renewed to ensure safety, comfort and reliability. The wide variety of categories — from city cars to SUVs, to premium vehicles and vehicles adapted for people with disabilities — allows us to meet every mobility need, whether for leisure or business travel. Each car represents SRC's commitment to combining quality, sustainability and innovation, offering customers a rental experience that always meets the highest standards.

/CITY CAR



TOYOTA AYGO X

4 seats, 5 doors,
Gasoline, Automatic



FIAT PANDA

5 seats, 5 doors,
Gasoline/Hybrid, Manual

/FAMILY



CITROËN C3

5 seats, 5 doors,
Gasoline, Manual



DACIA DUSTER

5 seats, 5 doors,
Diesel, Manual



OPEL MOKKA

5 seats, 5 doors,
Gasoline, Manual



CITROËN C3 AIRCROSS

5 seats, 5 doors,
Diesel, Manual/Automatic



RENAULT AUSTRAL

5 seats, 5 doors,
Gasoline, Manual

/BUSINESS



PEUGEOT 208

5 seats, 5 doors,
Gasoline, Manual



NISSAN QASHQAI

5 seats, 5 doors,
Gasoline, Manual



DACIA BIGSTER

5 seats, 5 doors,
Gasoline, Manual



CUPRA LEON

5 seats, 5 doors,
Diesel, Automatic



CUPRA SPORSTOURER

5 seats, 5 doors,
Diesel, Automatic



ALFA ROMEO TONALE

5 seats, 5 doors,
Diesel, Automatic



BMW X1

5 seats, 5 doors,
Gasoline, Automatic

/MINIVAN



RENAULT TRAFIC PASSENGER

9 seats, 4 doors,
Diesel, Manual

/ADAPTED



OPEL CORSA

5 seats, 5 doors,
Gasoline, Automatic



PEUGEOT RIFTER

4 seats, 5 doors,
Gasoline, Automatic

SERVICES

The company's core business is car rental without a driver.

The main sales channels are the website, the booking centre, commercial agreements with brokers, tour operators, agencies and accommodation facilities throughout the country.

/SHORT AND MEDIUM TERM CAR RENTAL

We offer a fleet of vehicles for every need, from economical city cars to premium models, always guaranteeing quality, safety and comfort. We are present at **Milan Linate, Turin, Florence, Pisa, Catania, Palermo, Trapani** and **Comiso airports**, as well as in offices in cities such as **Palermo** and **Milazzo Porto**.



/BUSINESS CAR RENTAL

Our corporate rental solutions offer flexibility and convenience for businesses of all sizes.

With customised plans, companies can manage their fleet efficiently, optimising operating costs and ensuring employees have reliable vehicles that are always available.

/MULTI-MONTHLY RENTAL

SRC offers businesses a dedicated multi-month rental service designed to guarantee flexibility, convenience and operational continuity. Reserved exclusively for companies with a VAT number, the formula offers discounted rates for periods starting from three consecutive months, with transparent conditions that can be customised according to the specific needs of the Customer.

This solution is a dynamic alternative to traditional long-term rental, allowing companies to optimise mobility costs, keep vehicles on the road and benefit from a safe and professional service. With multi-month rental, SRC confirms its position as a reliable partner for corporate fleet management, offering a model that combines economic advantage and service quality.



/PET VOYAGE

This is our service dedicated to those travelling with their pets. The cars are equipped with all the necessary accessories to ensure a carefree and comfortable journey. Our goal is to provide a rental experience that is a fundamental and integral part of the trip, simple, safe and stress-free.



/NEXT TO YOUNG

With this service, SRC opens its doors to young people and new drivers, offering a dedicated service that breaks down the traditional barriers of the sector. Unlike many rental companies, SRC also allows those who have recently obtained their driving licence to enjoy the experience of driving in complete safety, with transparent formulas, suitable vehicles and tailor-made protection.



/NEXT TO THIS ABILITY

It is the first service in Europe that allows car hire, with immediate confirmation, to people with disabilities who hold a special driving licence. A service designed for inclusive mobility. We provide specially adapted vehicles equipped with technology and aids that guarantee maximum autonomy and safety.

NEXT TO THIS ABILITY: INCLUSIVE AND ACCESSIBLE CAR RENTAL

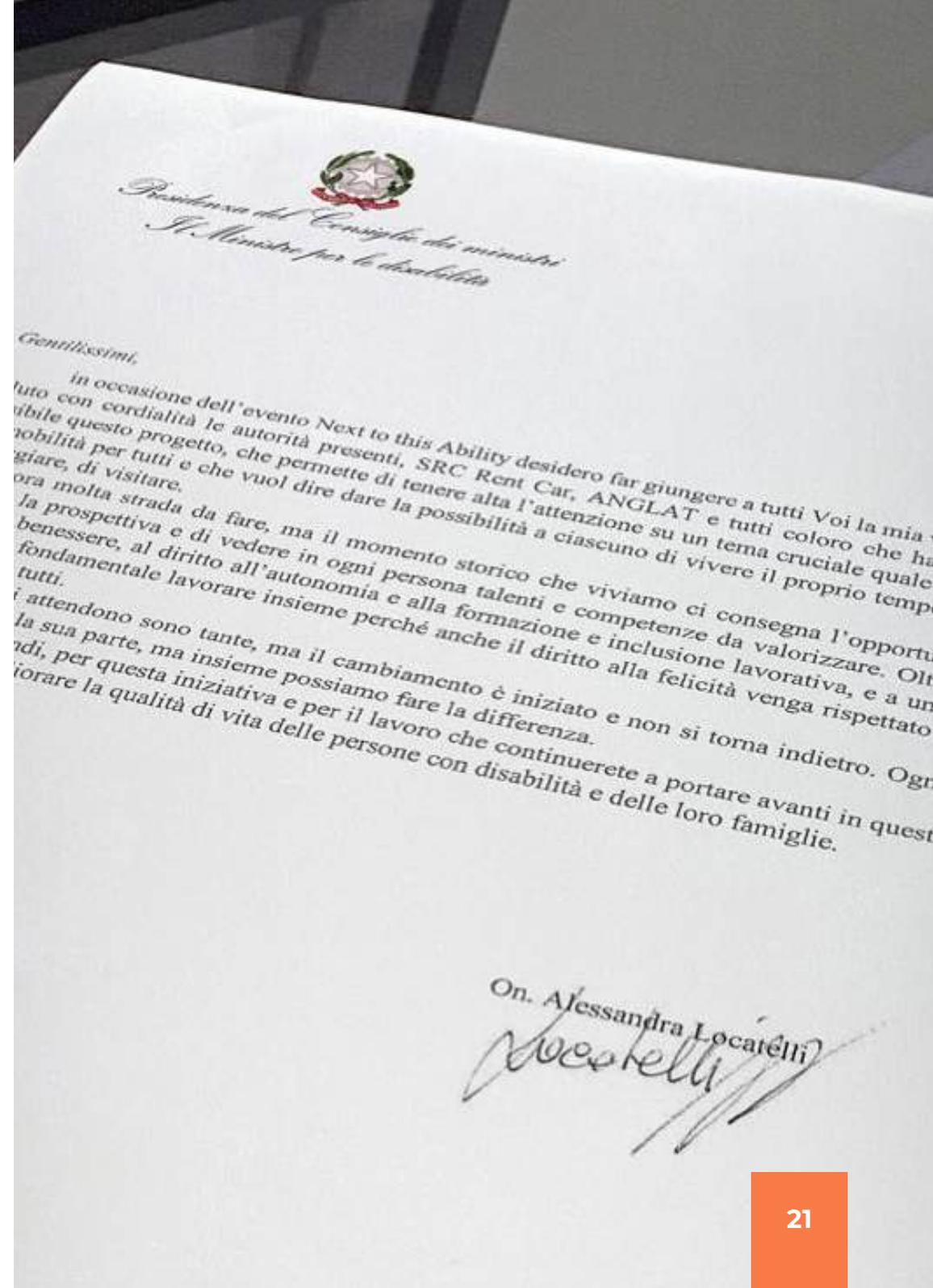


'Next to this Ability' is SRC's unique service in Europe, born from the desire to provide a rental experience for those with disabilities who want to use a car and be independent both on holiday and in their daily travels. The service is dedicated to people with disabilities, specifically: paraplegia, paralysis of the lower limbs, or absence of a lower or upper limb, who have a special driving licence.

The driving adaptations are: **brake lever on the steering wheel**, **manual accelerator ring** installed on the steering wheel, **accelerator pedal reversal**, and **infrared control unit**, covering approximately 80% of disabilities suitable for driving. The service is available at all SRC offices throughout the country.

/INSTITUTIONAL SUPPORT

The launch of Next to This Ability also received special recognition from institutions: **Minister for Disabilities Alessandra Locatelli** sent us a message of support, emphasizing the importance of initiatives such as ours in ensuring equal opportunities for mobility and social inclusion. This encouragement confirms that our commitment is not only corporate, but part of a shared journey with institutions and the entire community.



NEXT TO THIS ABILITY PARTNERSHIPS: EVENTS, VALUES, COMMUNITY.



Next to This Ability is not just a service: it is a shared vision that takes shape thanks to meaningful collaborations and encounters with organisations that believe in the same values of inclusion, accessibility and community. Our partnerships are spaces for dialogue and co-design, where values, ideas and people come together to build mobility that breaks down barriers and creates new possibilities. The project was born with a clear goal: **to make mobility a universal right by breaking down the barriers that often limit people with disabilities**. This commitment is not just words, but translates into concrete actions, collaborations and participation in events of national and international importance. In September 2024, we joined the network of **AIMS – Italian Multiple Sclerosis Association**, becoming **Mobility Partner** of the project **“La vita indipendente non va in vacanza”**. This initiative is sponsored by **ENIT – the Italian**

National Tourism Agency – and supported by various regional administrations – **Piedmont, Lazio, Emilia Romagna and Sicily** – promoting autonomy, accessibility and the right to travel for all.

Also as a Mobility Partner, we contributed to **Palermo for All**, a memorandum of understanding that brings together AISM, **Bil Benefit** and the **Municipality of Palermo**, with the aim of transforming the city into an increasingly welcoming, inclusive and accessible place.

Next to This Ability's commitment has also been recognised internationally. In October 2024, we were present at the **G7 Inclusion and Disability Summit in Assisi** as **AISM Rental Partner**, providing adapted vehicles for the event's official shuttle service. This participation allowed us to share our testimony and experience in a space for dialogue between institutions, associations and businesses, confirming that inclusion is a global value and a shared responsibility.



/PARTNERSHIP UNESCO

SRC's commitment to inclusive and sustainable mobility has been recognised in its collaboration with **UNESCO**, which began at the **ICCAR Bootcamp – Inclusive and Sustainable Cities** held in Palermo on 2 September 2025. In this international setting, SRC shared its experience as a virtuous example of a private company committed to making mobility accessible to all through the “Next To This Ability” project.

The partnership with UNESCO represents an important step in the company's social responsibility journey: a contribution to building cities that are more open, inclusive and aware of the value of diversity.



/NEXT TO THIS ABILITY TOUR

To promote and spread the culture of inclusive mobility, SRC has launched the **Next To This Ability Tour**, a national tour dedicated to raising awareness on accessibility issues. The tour has so far visited some of the main Italian and international events related to the world of disability: **Destinations For All in Turin**, **Disability Pride in Tuscany** and **Sottogamba Game in Livorno**. Through these events, SRC has presented and demonstrated the value of the Next To This Ability service, helping to “evangelise” the sector and promote an idea of mobility that is truly open to all.



/TECHNICAL SPECIFICATIONS OF THE SERVICE: ADAPTATIONS



/CONTROL UNIT INFRARED CONTROLS

The infrared control unit allows you to quickly operate the lights, indicators, windscreen wipers, horn, etc. via a keypad.



/ACCELERATOR PEDAL ON THE LEFT

This adaptation allows the driver to accelerate with their left leg. For safety reasons, the device is equipped with a removable cover to cover the original accelerator pedal.



/MANUAL ACCELERATOR

The ring accelerator positioned above the steering wheel is suitable for people with limited lower limb function. To accelerate, simply apply light pressure anywhere on the ring.



/MANUAL SERVICE BRAKE

The brake lever is a device that allows drivers with lower limb disabilities to use a motor vehicle. The device is designed to allow the brake pedal to be operated using only the upper limbs.

/THE EVOLUTION OF NEXT TO THIS ABILITY

Recently, the service has been further expanded with the introduction of vehicles equipped **to transport people with disabilities**, thus enabling not only autonomous driving, but also the possibility of travelling as passengers in complete safety and comfort. Thanks to this integrated model, SRC continues to promote truly inclusive mobility, offering concrete solutions to ensure freedom of movement without barriers for all. This achievement demonstrates the company's commitment to combining innovation, accessibility and social responsibility in a single growth path.



PARTNERSHIP

/TRAPANI SHARK

In 2025, SRC has been the **Official Rental Partner** of **Trapani Shark**, a leading team in the **Serie A Basketball League** and the **Basketball Champions League**.

This partnership stems from shared values such as **determination, teamwork and the desire to exceed one's limits** — principles that unite sport and the business world.

For SRC, supporting Trapani Shark means not only supporting a sporting excellence, but also a symbol of pride and rebirth for Sicily, capable of representing the island on the national and international stage. Through this collaboration, SRC renews its commitment to promoting the region and enhancing the positive energies that arise from teamwork, both on and off the court.





/ 125TH ANNIVERSARY OF MESSINA CALCIO

In 2025, we had the honour of being the main sponsor of the event celebrating 125 years of Messina Calcio, a historic anniversary that brought together some of the greatest legends of Serie A, such as **Fabio Cannavaro, Alessandro Nesta, Dida, Serginho** and many others. Being part of an event that unites generations, sport and the local area reinforces our commitment to supporting the communities in which we operate and promoting projects that create connections and a sense of belonging.



/SPORT, ARTS AND TERRITORY

In our history, being '**next to**' is a daily goal of presence and attention to the customer because we want to keep the promise of every single rental: to be a fundamental and unforgettable part of the journey.

This commitment extends to supporting projects, initiatives, ideas and dreams that have authentic value and can make a difference to the local area and its people in the fields of art, culture and sport.

In recent years, we have supported local talent and significant initiatives: we sponsor the young tennis player **Anastasia Abbagnato** from Palermo, we accompany **Captain Sergio Davì's** oceanic adventures, and we

support Paralympic table tennis champion **Manuel Fortuzzi**. Our support for the local area is also evident through art, which has seen us support: **Unlocked Music Fest** and **Light Blue Festival** to promote music, culture and legality in Sicily, **Sicilia Queer Film Fest**, sharing its mission of inclusivity and cultural innovation, and the **Cinema City** film festival, which promotes film culture in the most beautiful squares of Italian cities.



SRC
next to you

XIV

SICILIA QUEER 2024
INTERNATIONAL
NEW VISIONS
FILMFEST

Sicilia Queer
e **SRC Rent Car**
per una mobilità
inclusiva e accessibile.

CINEMA CITY
Il cinema nelle piazze

SRC
next to you

RENTAL PARTNER

LBF
LIGHT BLUE FESTIVAL
1-3 AGOSTO 2025
REALMONTE, SICILY

MAIN PARTNER

Il mare si Fa suono

AWARDS AND RECOGNITIONS

The quality of service, customer care and constant drive towards innovation have enabled SRC to obtain important national and international recognition, confirming the strength and reliability of the brand in the mobility sector. These awards are not a point of arrival, but an incentive to continue with the same commitment and passion, consolidating our mission: to always be **Next to You**, wherever you are.

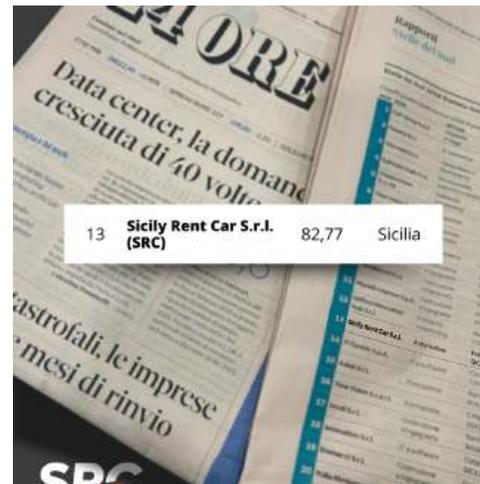
In 2025, we were awarded:

Stelle del Sud 2025, an award promoted by Statista and Il Sole 24 Ore, which identifies and promotes entrepreneurial excellence in Southern Italy.

European Travel Business Awards 2025 in the Best Car Rental Experience category, awarded to companies that stand out for their ability to offer a superior rental experience based on quality, efficiency and customer care.

In addition to these results, the company received the **2025 Excellent Service Award** from *DiscoverCars.com*, a leading international car rental platform that annually recognises companies capable of guaranteeing high standards of service and a particularly high satisfaction rate.

Another source of pride is our customers' opinion: SRC is among the car hire companies with the highest ratings on **Google reviews**, with an average of 4.7 out of 5, reflecting the trust we have earned in the field and our ability to make every travel experience simple, safe and rewarding.



FRANCHISING PROJECT

To accelerate our national growth, we have recently launched an ambitious franchising project designed to rapidly expand the brand's presence throughout the country. The proposed model allows affiliates to join a solid and structured network, benefiting from SRC's experience, advanced digital services and commercial strength. It is a scalable system, designed to facilitate the rapid opening of new offices with standardised operating processes, with the aim of bringing SRC closer to its customers throughout Italy.



Start-up
assistance and
development

Training and
commercial
support

Centralised
management
system

Marketing
campaigns and
exclusive services

/FRANCHISE PROJECT CHARACTERISTICS

SRC affiliates can count on:

- A well-established brand, synonymous with reliability and Customer care.
- Clear guidelines and proven operational tools, ensuring uniform standards and service quality.
- Training and consulting support, aimed at transferring management and commercial skills.
- Centralised marketing and communication activities, aimed at supporting the visibility and competitiveness of affiliates on the market.
- Integrated technological solutions to support operational management and booking processes.

The initiative is aimed at those who wish to start a business in the mobility sector, becoming part of a cohesive national network focused on growth.

With the Franchising Project, SRC Rent Car confirms its commitment to innovation and development, promoting a scalable and sustainable business model, in line with its payoff: **Next to You.**

CERTIFICATIONS AND LICENCES

Management system certifications, in accordance with national or international standards, demonstrate a commitment to implementing continuous improvement processes, which represent added value and a competitive advantage for the company itself.



ISO 45001:2018 **Sistemi di gestione per la salute e sicurezza sul lavoro – Requirements and user guide**



ISO 9001:2015 **Sistema di Gestione Qualità.**

/NEXT TO THIS ABILITY: A PATENTED SYSTEM

The booking system developed for this project has been patented and recognised with top marks as an **'Integrated vehicle adaptation system for people with motor disabilities'**, confirming the high technological and social value of the initiative.

Ministero delle Imprese e del Made in Italy
DIREZIONE GENERALE SVILUPPO PRODUTTIVO E COMPETITIVITA'
UFFICIO ITALIANO BREVETTI (MARM)
RAPPORTO DI RICERCA

Numero della domanda
IO 134568
IT 202400007711

DOCUMENTI CONSIDERATI DI RILIEVO			Rivelazioni rivoltate	CLASSIFICAZIONE DELLA DOMANDA (IPC)
Categoria	Citazione del documento con indicazione, se appropriata, delle parti rilevanti			
A	RP 3 075 591 A2 (HONDA RES INST EUROPE GMBH [DE]) 5 October 2016 (2016-10-05) * paragraph [0034]; figure 6 *	1-10	INV. B60K35/10 B60K35/25 B60K35/65 B60R16/037	
A	EP 1 681 647 B1 (SAFRAN AIRCRAFT ENGINES [FR]) 15 August 2018 (2018-08-15) * paragraph [0014] *	1-10		
Questo rapporto di ricerca è stato redatto sulla base di tutte le rivelazioni				
Data di completamento della ricerca		Esaminatore		
Munich		23 September 2024 Erbel, Christoph		
CATEGORIA DEI DOCUMENTI CITATI				
X : di particolare rilevanza se considerato singolarmente Y : di particolare rilevanza se combinato con un altro documento della stessa categoria A : informazione generica O : divulgazione orale P : documento intermedio T : teoria o principio alla base dell'invenzione E : documento brevettato antecedente, ma pubblicato dopo o alla data di deposito D : documento citato nella domanda L : documento citato per altre ragioni S : membro della stessa famiglia di brevetti, documento corrispondente				



Spett.le
SICILY RENT CAR S.R.L.
Largo Lituania 11
90146 Palermo (PA)

Ns. Rif.: FF//AA11425
Vs. Rif.:

Roma, 15 aprile 2024

Nuova domanda di brevetto per invenzione industriale in Italia
Richiedente: SICILY RENT CAR S.R.L.
Inventore: SCALIA Francesco
Titolo: "Sistema integrato di adattamento veicolare per persone con disabilità motorie"

Gentilissimi,

La presente per confermarVi che, in data **08/04/2024**, abbiamo provveduto al deposito in Italia della domanda di brevetto specificata in oggetto, che ha ricevuto il numero progressivo

10202400007711.

Vi inviamo, in allegato, la ricevuta di presentazione, rilasciata dal Ministero delle Imprese e del Made in Italy e copia del testo depositato.

La durata del brevetto è di anni 20 dalla data di deposito, purché vengano pagati regolarmente i diritti di mantenimento in vita, che saranno dovuti a partire dal quinto anno.

Distinti saluti.

All: - Ricevuta di presentazione (anticipata via e-mail)
- Copia del testo depositato
- Lettera informativa per l'estensione all'estero
- Ns. fattura segue con invio nel cassetto fiscale

COMPANY DATA

Company name: SICILY RENT CAR S.r.l.

Registered office address: Largo Lituania, 11 Palermo

VAT number: 02486830819

REA number: PA-303366

Legal form: Società a responsabilità limitata con socio unico

Date of incorporation: 05/12/2012

Sole director: Scalia Francesco

Share capital: € 300.000,00 i.v.

Primary activity: Noleggio auto senza conducente

Main ATECO code: 77.11.00

Secondary ATECO codes: 45.11.01 - 45.11.02 - 45.40.11 -
45.40.12 - 77.21.02

LEI Code: 8156001D6D2FCCB8A373

PEC: info@pec.sicilyrentcar.it



